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LETTER FROM THE EDITOR

Hi there,

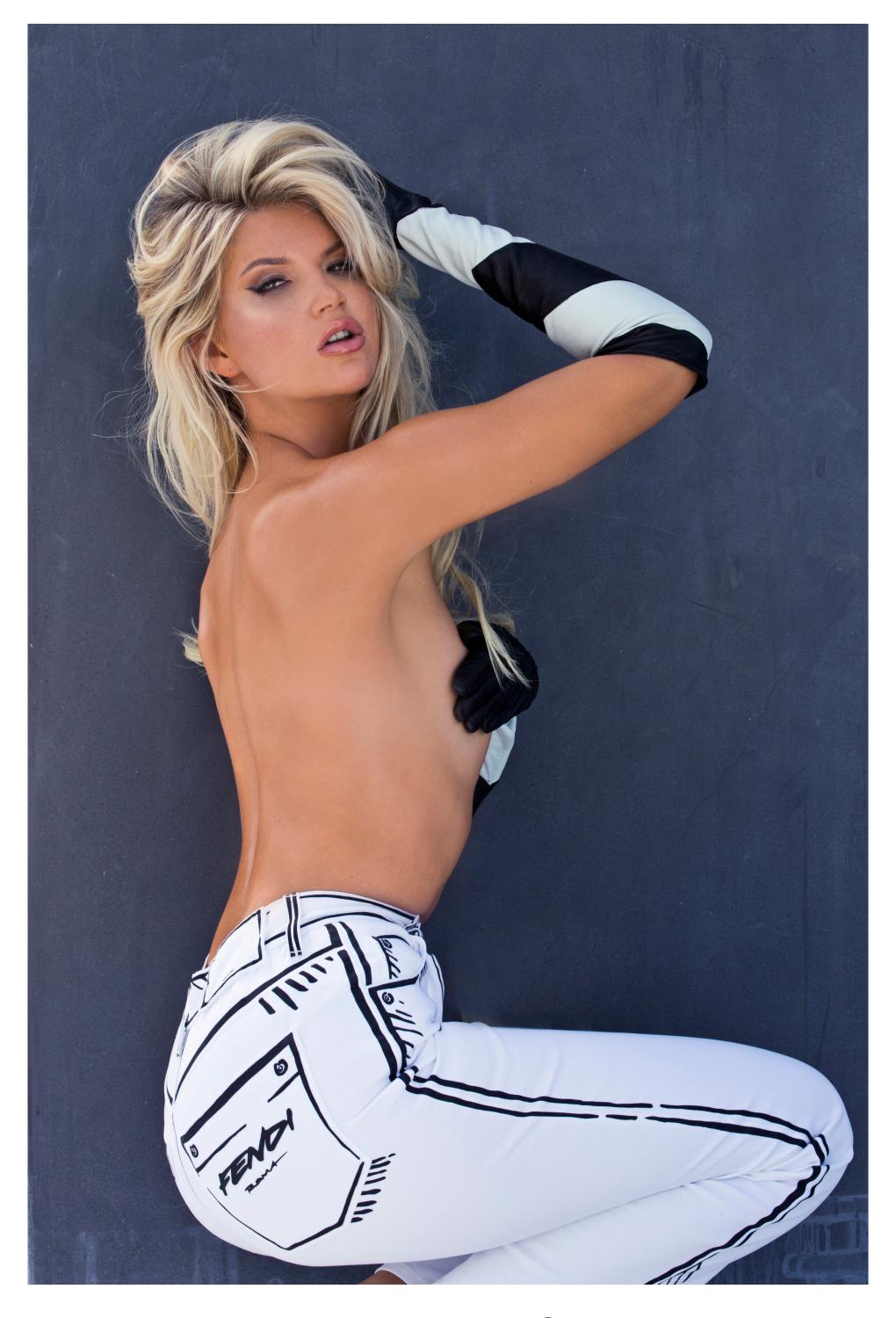
As we settle into Fall and get ready for the holidays, it's important to take a moment to look back on the year we have had so far. It's safe to say that it has been one bumpy roller coaster but through love and solidarity, we have been able to get through it... together. The next few months will definitely continue on the "different" vibe but that shouldn't stop us from embracing every day to the fullest!

We are excited to share with you our latest issue which showcases Anna-Lisa Christiane as its cover. You will also find stories inside that highlight some amazing talent from designers to models. If you are a sneakerhead, make sure to check out our interview with Ruben Barraza whose sneakers bring out the real you, and make for a great holiday gift.

Let's get ready to celebrate!

ALEXANDRA BONNET & JOSE-MARIA JIMENEZ
Senior Editor & Editor-in-Chief
QPmag

COVER



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Jeans **FENDI**Gloves **MANOKHI**



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SHADOW PLAY





White Blazer **BIANCA AND BRIDGETT**Tights Kit **STYLIST'S OWN**Shoes **EGO**



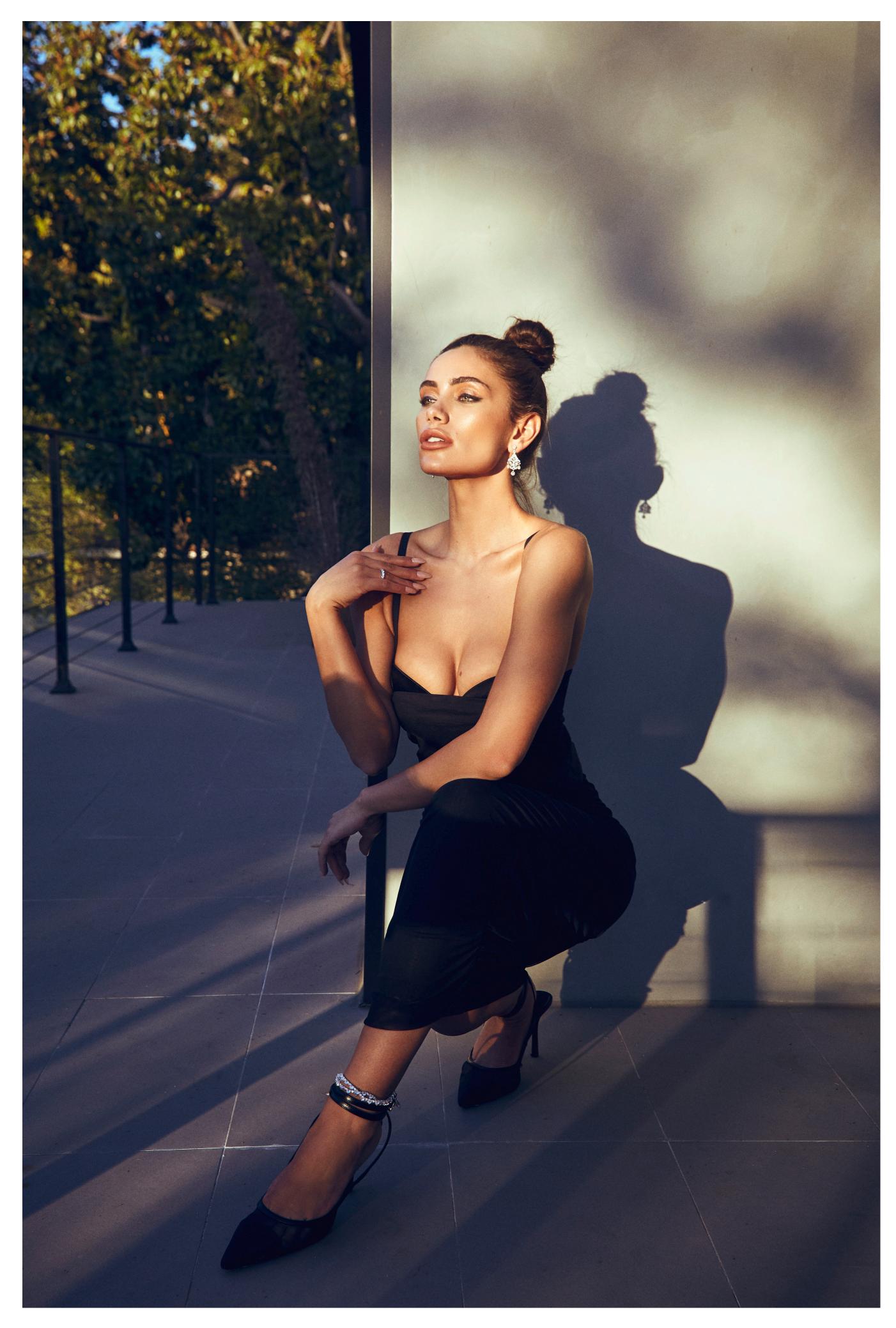


















Top MANOKHI
Pants JOHN GALLIANO
Earrings AMANDI LUTUM
Shoes EGO



















FASHION

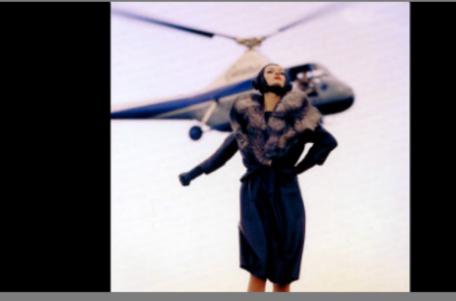
"IF IT IS NOT ME, IT'S ANOTHER" - PIERRE CARDIN

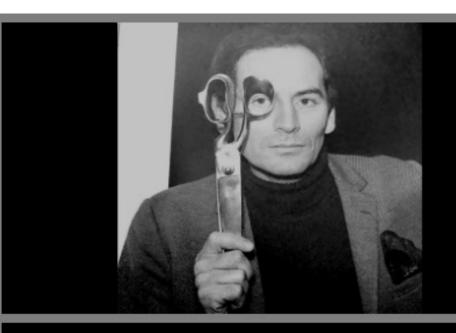
By SHARON JANE @ @itssharonjane

A magical look into the recently released documentary, "House of Cardin" in which the unheard tales of the founding father of fashion: Pierre Cardin, are finally unveiled.

"House of Cardin", directed by husband director duo: P. David Ebersole and Todd Hughes, premiered on September 15th in the US, takes you on a never-before-seen journey to the extrasensory universe that is Pierre Cardin's brilliance, filled with his neo-futurism, avant-garde philosophy, theatrical instinct and his nature of being ahead of the times. House of Cardin unlocks the Pandora Box that is Pierre Cardin's enthralling fashion accomplishments and extensive collaborations.







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his romance for the astral period, passion theater and the invigorating freedom that comes with it being ever so present in his accomplishments, seeing the timeline of all that Pierre Cardin created and touched and turned to gold was beautifully done in the film. We can see all he has accomplished in fashion, how his vision has led fashion to where it is now, and how much of his love and adored Italian warmth is seen in his work. In fact, you will see that "fashion designer" barely defines the globalizing style ambassador that is Pierre Cardin, with his light-years ahead vision to embrace the underrated potential of nations and people with so much beauty to give to the world.

The film shows us how fearless of the unknown Pierre is and how he opened doors to once closed-off countries and encouraged them to share their incredible talents to the rest of the world, thus leading to thousands upon thousands of business opportunities that have helped these nations grow. Pierre Cardin has always had a knack for discovering beauty in things that later grow to be precious to so many. He knows that fashion and creativity is the universal language with an infallible potential to unite and join forces that bloom into something much more grandiose. Pierre understands the power that fashion and art have and he always fought hard to create safe havens for dreamers like himself, investing continually in projects that help create a space that embraces those that didn't have a chance before to show the world their fullest potential.

After seeing all his loyal friends, co-workers, family, and muses speak wonders of him and how he always took people under his wing and inspired them to believe that the impossible is possible, it assured me that Pierre's path and attitude towards life is one we should follow. You will see all of the stops and challenges people

tried to place in his life and dreams but you will also see that there was no way he would let them stop him.

"House of Cardin" shows the multi-dimensional that Pierre is man firstly Cardin, being fashion a revolutionare and then expanding his genius to architecture, airplanes, and so so so much more that you will see in the film. You'll see that he accomplished lots of "firsts", one of them being that he was the first designer to create a menswear fashion show. The stories behind everything he has made are also very inspiring, from his love for circles and its symbolism of continuity, eternity, and the planets his that surround US, to of fashion accomplishments in Japan, Russia, and China, bringing design and business concepts that changed these countries forever.



PIERRE CARDIN WEARING
APOLLO 11 SPACESUIT 1969



documentary shows The us how he redefined the concept of masculinity AND femininity, creating groundbreaking designs that confused some but loved by oh so many. He is quite the rule breaker for all the good from ignoring classism reasons couture and being among the firsts to create "Ready-To-Wear" designs, welcoming diverse models, and so much more that he received heavy criticism at the time, even being considered an outcast, but he did not care and stood by what he believes in. He knew how important it was to make all the changes he was stirring up in the world because he knows that the new generations would welcome his ideas. He believes that "fashion is conceived in the spirit of youth, made in a modern context in the environment of tomorrow."

Legendary artists like The Beatles, Marlene Dietritch, Dionne Warwick, Sharon Stone, Jean Paul Gaultier, and an extensive list of many more icons we all admire today, have all been admirers and believers of Pierre and his work, moving fashion into a new horizon. Even though the past highly did not embrace his concepts yet, all he has accomplished and all of the brilliant people that supported his vision show that he is a real designer at heart, creating clothing for women and men as human beings that have the right to express themselves through fashion. He did not design for one race, gender, social class, body type

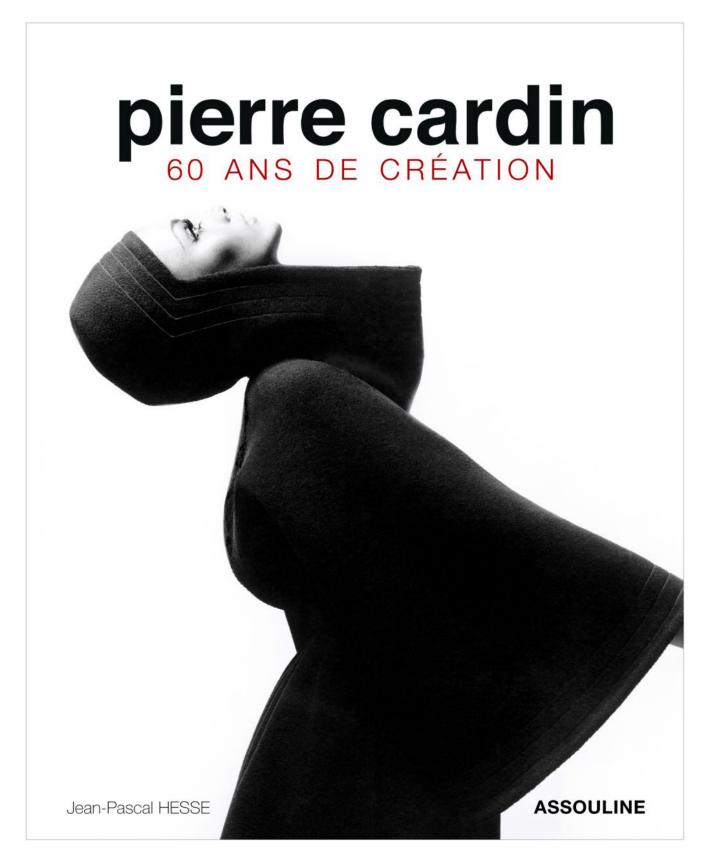
and such. He believes that everyone should access fashion that moves us.

"House of Cardin" also shows us that he has always been involved in the entire creative process of the garments and everything else he did, leaving his signature in every step.

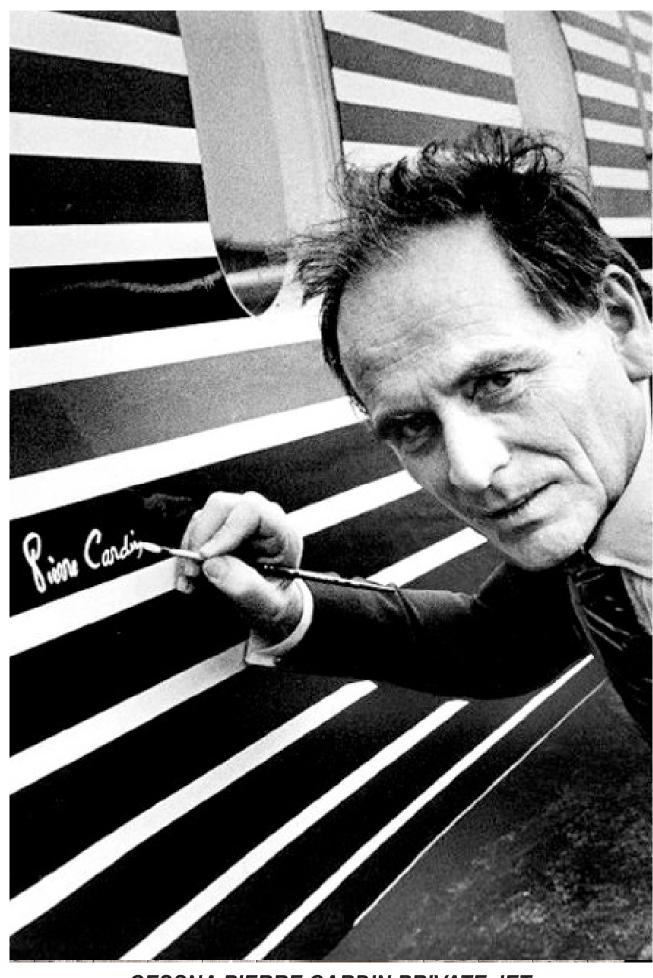
You will not want to miss seeing "House of Cardin" and being dazzled by the bright and awe-inspiring fashion, geometric architecture, out-of-this-world car and airplane designs, inspiring business accomplishments, and his warm words of advice and philosophy that has led him to be who he is today, 98 and healthy, filled with so many ideas and projects. Pierre Cardin has shown to be someone of high but heart-warming regards modesty, believing in loving forces being present in art and fashion, and inspiring so many of us to anything believe that is possible especially when it comes to pursuing our dreams. He inspires us to not live with any regrets, take on any projects you may want to accomplish and believe in your vision.

Just like Pierre says in the film,

"If it's not me, it's another. It might as well be me."



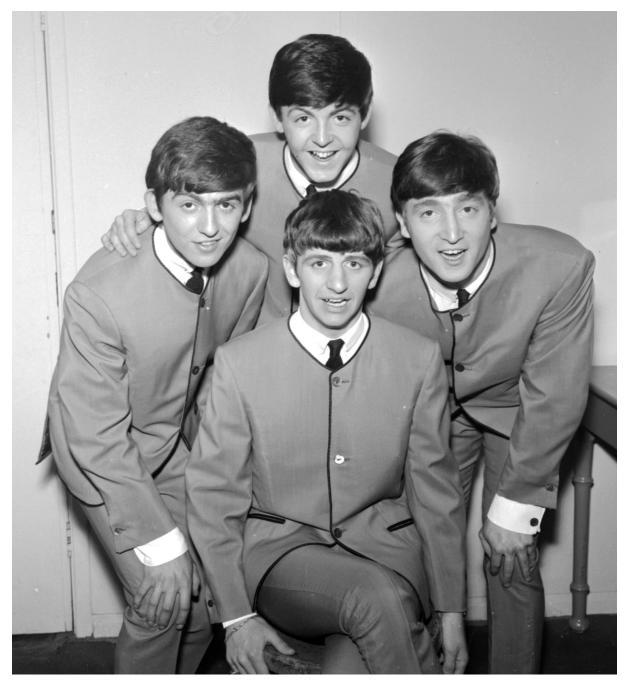
4TH RETROSPECTIVE WHICH CELEBRATES SIXTY YEARS OF CREATION COURTESY ARCHIVE PIERRE CARDIN



CESSNA PIERRE CARDIN PRIVATE JET COURTESY ARCHIVE PIERRE CARDIN



NICOLE DE LA MARGE, 1960 COURTESY ARCHIVE PIERRE CARDIN



THE BEATLES IN PIERRE CARDIN, 1963 HARRY HAMMOND, V&A IMAGES



CARDIN'S MUSE HIROKO MATSUMOTO CREDIT: HORST P. HORST FOR VOGUE











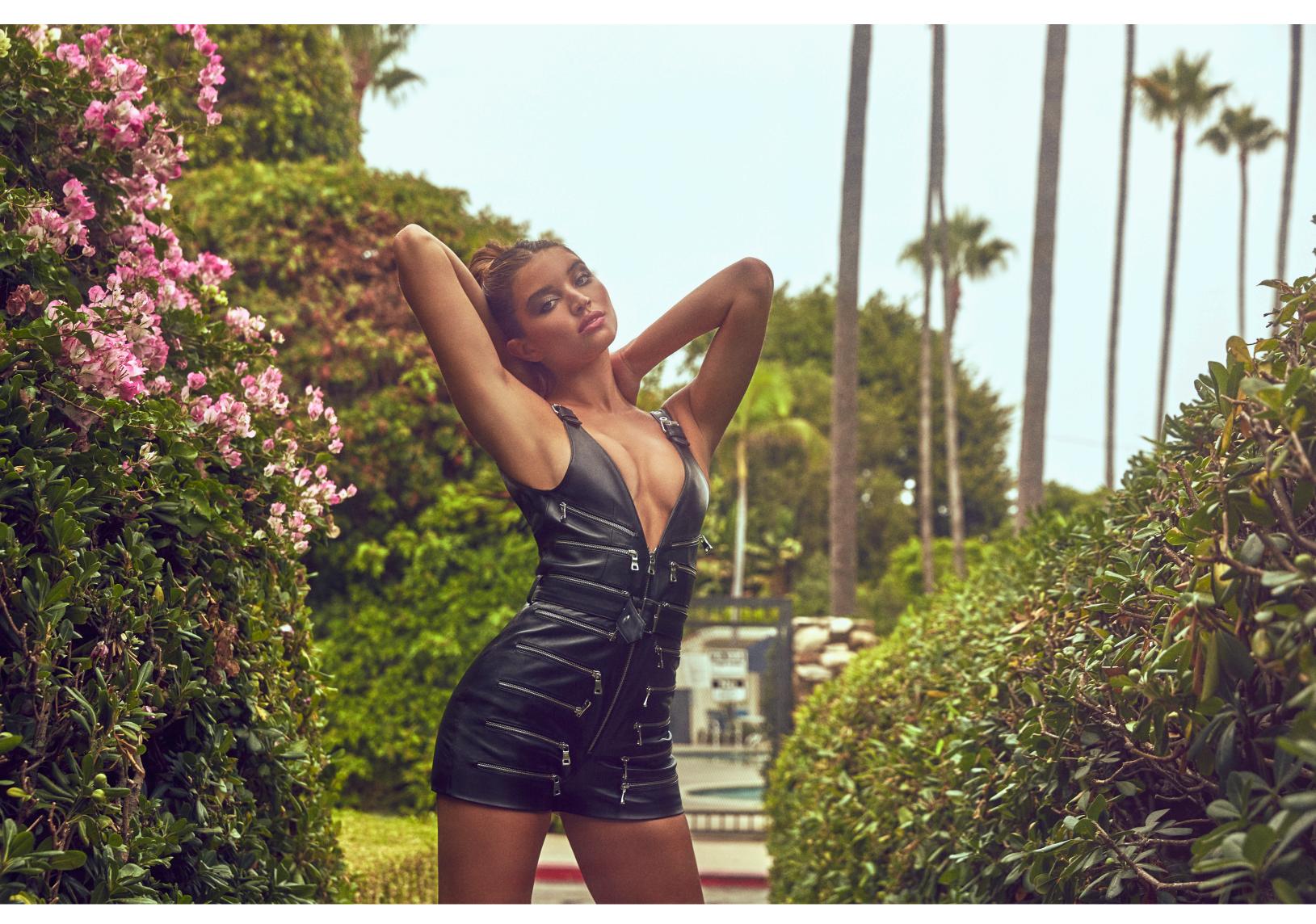












Black Leather Buckle Jumpsuit MANOKHI Shoes **EGO OFFICIAL**



FEATURE

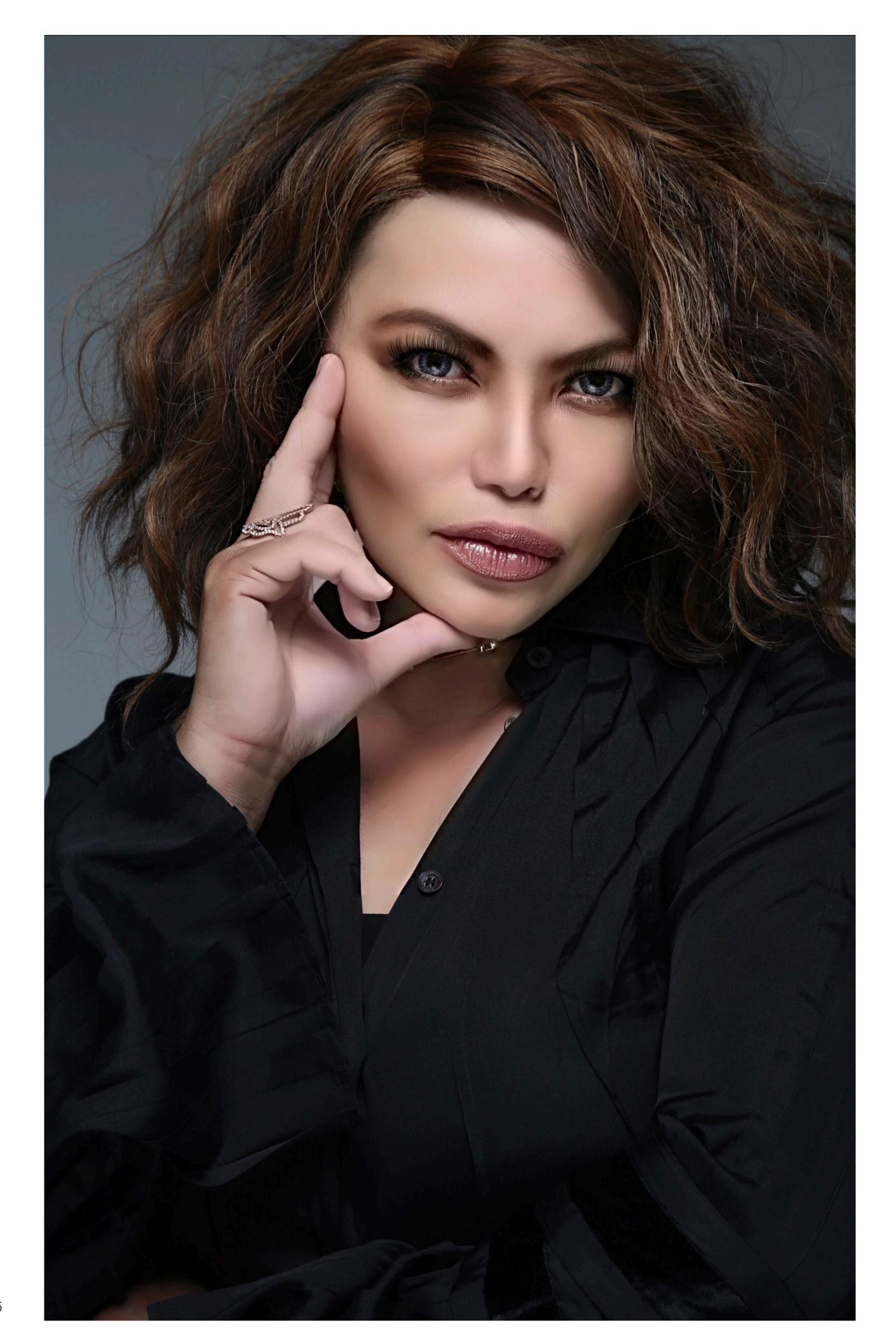
NOWPR AGENCY

NOW PR AGENCY in Los Angeles, CA has established itself from its conception as a premier PR firm. With an array of global clients with reach on nearly every continent, they have set themselves apart in this worldly sense. The services offered by NOW PR aid in the elevation of our clients in ways that are both innovative and modern. Being sure to encapsulate the aesthetics and goals of each and producing a more established connection between brands and the masses. Fashion, beauty, and lifestyle brands alike are all on the NOW roster, highlighting the range of expertise that comes with the agency. The agency helps brands to tell their story and stand out in this fast-paced and competitive industry, taking immense pride in their brands and the work they do.

Founded five years ago by a power woman, Tash Greizen, the agency is the brainchild of a businesswoman who understands the importance of the face behind the brand. Tash's knowledge as a jewelry brand herself gave her the tools necessary to jumpstart a unique take on PR as a designer and creative. Her background allows her to portray a story surrounding all aspects of a brand, not just the product that is being pushed. NOW PR's tight-knit team supports the business with an efficient prowess, consistently providing the individual needs of every client. Creativity is one of the main characteristics of the team, making for an innovative approach to publicity that emphasizes the elements of fashion, lifestyle, entertainment, and global events.

With two offices (Los Angeles and Las Vegas) and an extended global network, NOW PR links the industry and the global market, embracing different styles and ideas and sharing it globally has become a major factor in their success. NOW PR is an innovative, creative and global power that utilizes their extensive knowledge and media connections to drive the conversation for their clients. NOW PR is a thriving communications agency with plans of expanding to Paris is definitely a force to be reckoned with!

OPPOSITE PAGE: TASH GREIZEN
Founder of NOW PR





ANNA-LISA CHRISTIANE

@annalisachristiane

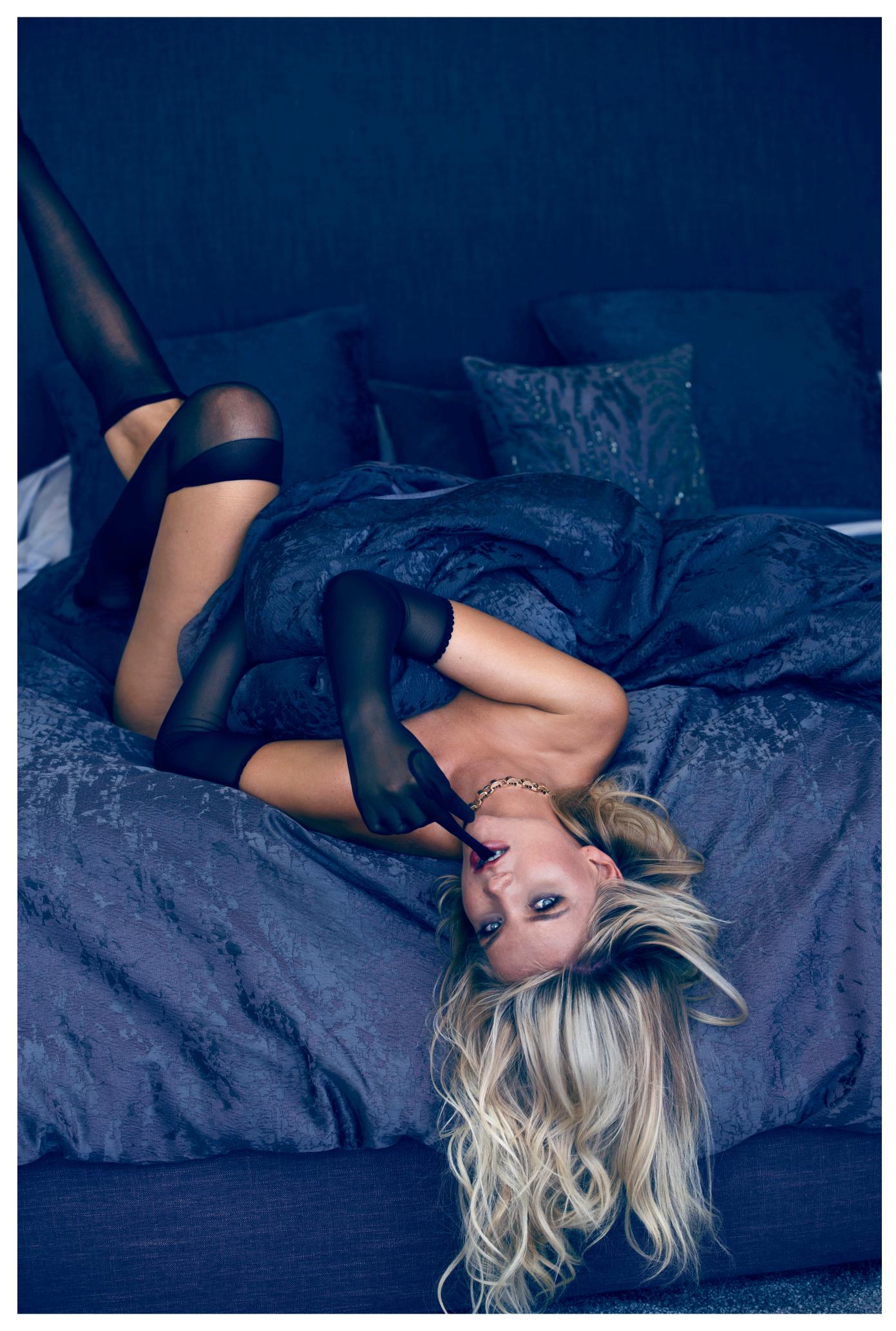
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HAIR STYLIST: ALEXIS DE LA ISLA @delastylist
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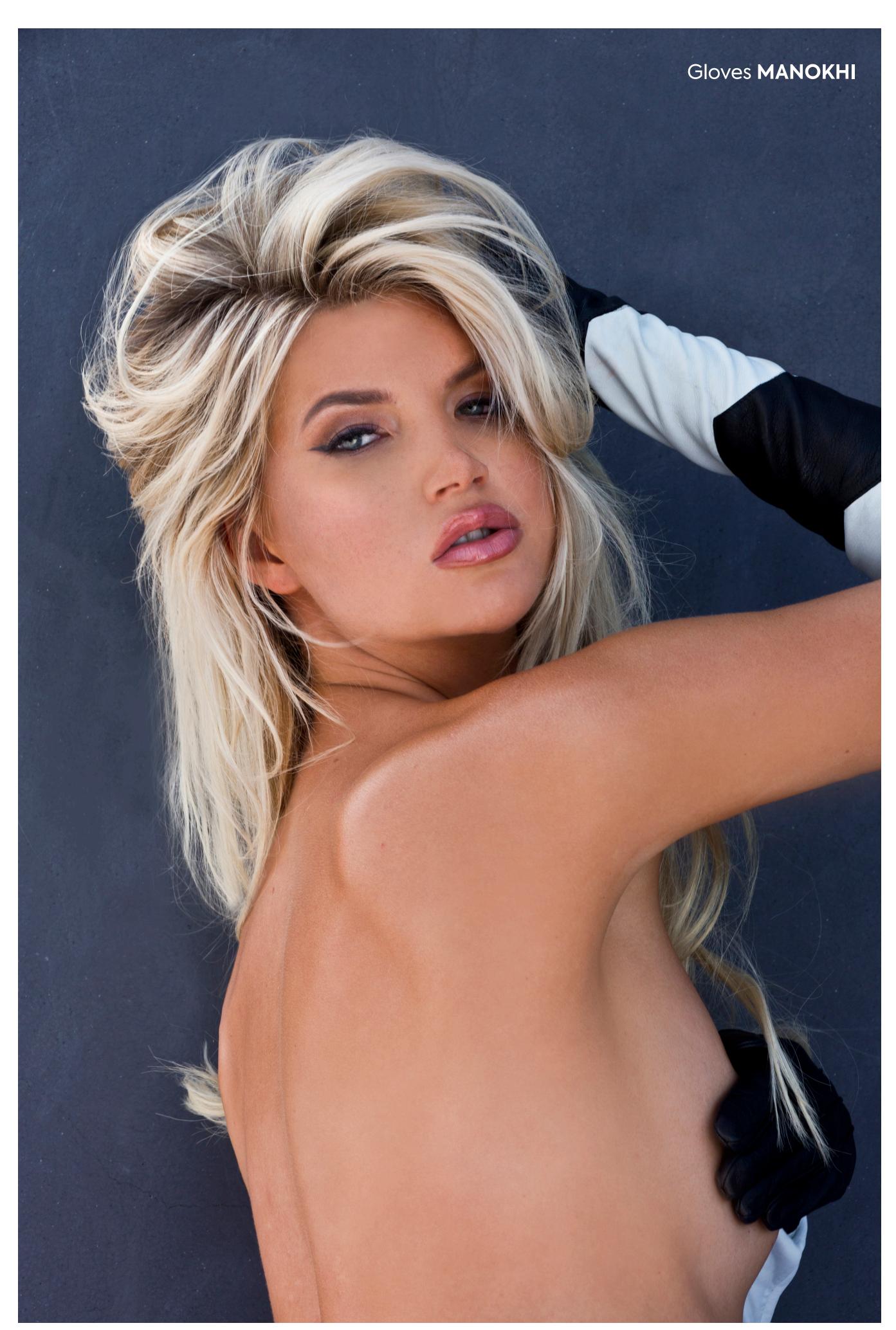














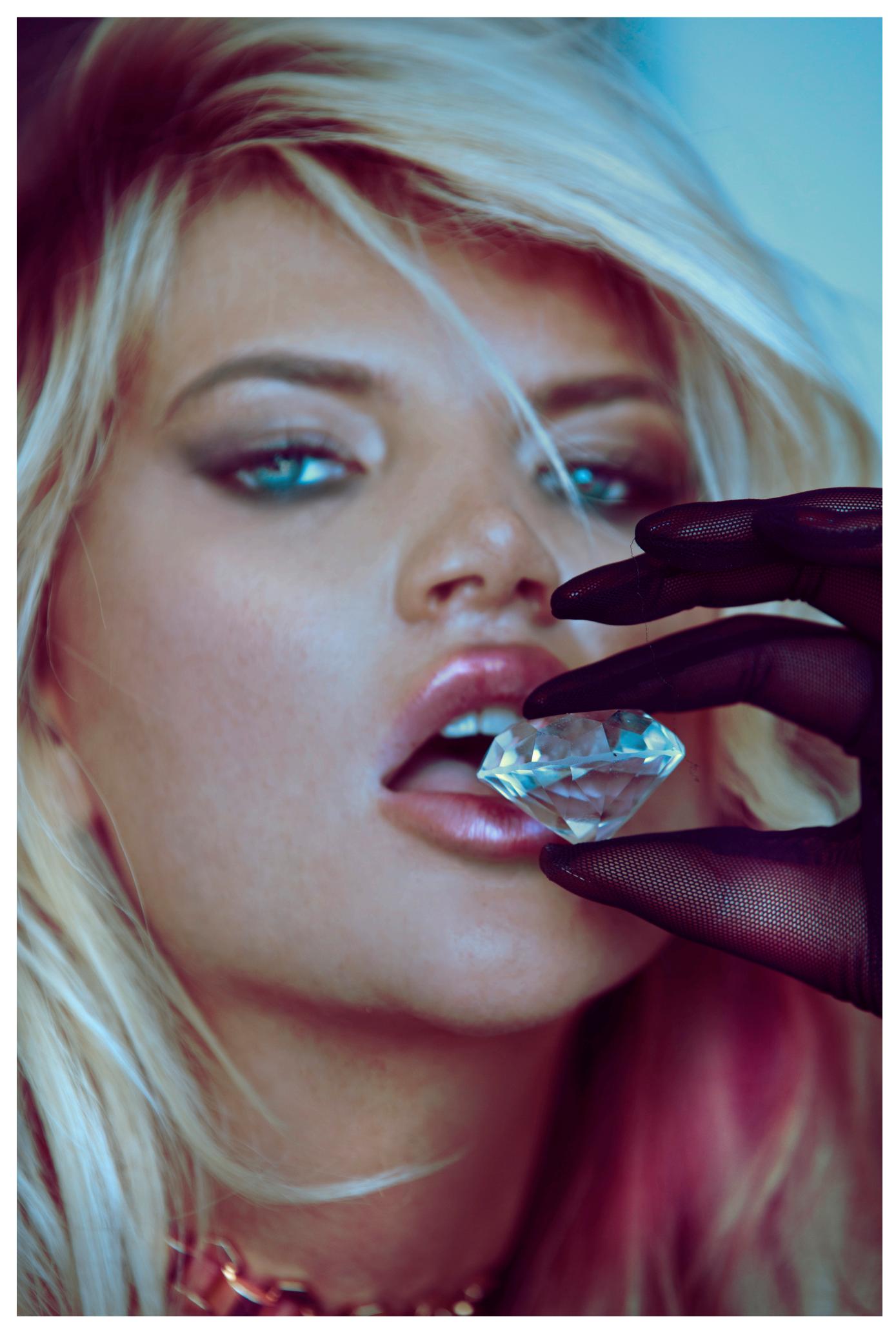








Skirt MARTA MILJANIC Bracelet CHANEL





























Bodysuit **STEVEN KHALIL** Heels **STUART WEITZMAN**















INTERVIEW

RUBEN BARRAZA MAYORWAVEZ Creating His Dream Designs

Interview by ALEXANDRA BONNET @alexbonnetwrites

From selling products to creating them, fashion designer, Ruben Barraza, has taken his game to a whole new level. Having always been a big fan of sneakers, he decided to create his own that highlight the real you. MAJORWAVEZ sells sneakers that are available to everyone, varying in price and design but all with the same intent: wearing a sneaker that makes you feel unique. The talented designer has had the pleasure of working with big names in the entertainment industry such as Kodak Black, Tyga, A\$AP Rocky, and more which has proven to be a true dream. Looking to open a retail store himself, Barraza is making big plans and has many projects coming up....

You are going to want to keep an eye out, that's for sure!





hat inspired you to launch your sneakers line?

I've always been into fashion and my retail background definitely played a big part in that. I would custom shoes when I worked at Urban Outfitters and I would get a lot of feedback from customers wanting to purchase. Overall, I've always been into fashion and I love sneakers in general.

Walk us through the process of creating a line. What are some obstacles you faced and how did you overcome them?

I first start with picking a design that I want I would

say keeping a shoe one theme can be difficult at times and also sizing and placement.

I believe it is very important to highlight either the main character on the shoe or accents and that can be challenging at times.

Growing up, do you remember your favorite pair of shoes? Can you describe them to us?

I was always a fan of skate shoes and Jordan shoes, most probably because I skateboarded and I played basketball.

But definitely the Osiris brand and Jordan brand, specifically the Jordan ones, and Jordan fours.

How would you describe the value of owning a pair of custom sneakers?

I would say it's something special and a conversation starter. It's something that you create and specifically made for you and your style, so I think that gives the wow effect as well as something more special.

Do you own a collection of sneakers yourself?

Yes. I have a large sneaker collection of about 25 to 30 shoes anything from height beast, high resale to personal favorites that I just like. I also owe in about 5 to 10 custom pairs of my shoes.

How much money have you spent on sneakers?

I've been a sneakerhead since I was about 10 so I would say a lot of money has been spent. But now that I'm older, I do purchase shoes quite frequently and I have pairs that are \$1000 and some pairs that are \$200. So in total, I would say upwards of \$15,000.

In what ways do you believe fashion has a positive impact on someone's well being?

I believe fashion is a way to express yourself and I think that putting an offer together or wearing the

"Wearing the

right shoes

can help

people build their

confidence."

right shoes can help people build

their confidence. Overall, I would say it's a way to express yourself and I think that that can betray a positive and more confident person.

What role do sneakers play in today's lifestyle? Is there something for everyone?

The role that sneakers play is very significant. I would say there are shoes for every type of person, from running to fashion to lifestyle, and also different types of affordable or expensive

options. But general, would say that could there design is be for a anyone and being as complicated as a portrait to as simple as the name of a relative or someone you love.

What do you hope people feel when wearing a pair of your custom sneakers?

I hope they feel and see the work that's been put into the shoe as well with the durability and the consistency of what they see online. I also hope that they feel like it's a genuine MAJORWAVEZ product and a one-of-a-kind, as I do take my time for each custom pair and make sure when they receive it they love them.



Tell us more about some artists you have worked with. What is your favorite part about working with them?

I've worked for a handful of artists I've worked for Kodak Black, Tyga, Young Thug, Trey Songz, Rae Sremmurd, and A\$AP Rocky. Most of the artists I work for, pick some designs of my website. Some of them gave me a creative direction and creative feedback on how they wanted their shoes made. Overall, I am still grateful for the opportunities that I have come across and I like the challenges and creative direction they like to push towards.

What are some of the things you have learned from working with other big brands?

I have learned a lot from working with bigger brands. From the operational part to setting up tech packs and graphic design work but I wasn't too familiar with at the beginning so I would say it's all learning experience and I've learned a lot over the years.

Who would love to collaborate with?

I would love to collaborate with any shoe companies: Nike, Adidas, Puma,... I feel like these companies are well established and have been around for so long that it would be a learning curve for me. I would learn a lot about what it takes and how to see the creative and

designing process. Hopefully, I will see something like that in the near future.

If you could be a shoe, which would you be and why? If I were a shoe, I would be a Jordan One because it's a lifestyle shoe and a basketball shoe at the same time. Both simple and iconic.

Have you ever considered opening physical retail stores?

I do plan on opening up a physical retail store where I will be showcasing my designs and also offering classes to show people how to make customs. I plan on having a bunch of industrial sewing machines and writing classes for free on the weekends to give to the creatives who would love to learn.

Tell us more about upcoming projects and collaborations.

I would like to say that I do have a few projects that are coming up but I am in a non-disclosure so you guys will have to wait and see. But one of them is with a big company and I am very excited about it. Other than that, I am always creating new designs and I'll fly out on opening my store sometime within the next 6 months.

"I am always creating new designs and I'll fly out on opening my store sometime within the next 6 months."

